

Johnson County Agricultural Association

4265 Oak Crest Hill Rd. SE

Iowa City, IA 52246

319-325-4049

www.JohnsonCoFair.com

4-15-2006

To Fine Arts, Crafts, Food, or Entertainer Exhibitor,

The Johnson County Agricultural Association is planning for the second year an “Extravaganza” to benefit the Johnson County Fairgrounds.

Proceeds from the extravaganza will go towards the Johnson County Agricultural Association which supports the Johnson County Fair. 4-H & FFA, along with the fair, help our community grow while supporting the heritage of our community and its ties to the agricultural industry and businesses that are the backbone of our community.

Last year, 100 exhibitors participated for the two day event. There will be a limited number of spaces again this year (150 spaces within buildings and approximately 20 spaces outside).

During the event, I went around and spoke to every exhibitor and had every one fill out a comment card. In reviewing them several times, the Johnson County Agricultural Association has made some changes to our fundraiser this year. Here are some of the changes:

- *Date—Sept. 9 & 10 (There is NO Home Game)
- *Admission—There will be “NO” admission charge
- *Advertising—There will be “Extensive” advertising this year
- *Entertainment—We will be having more entertainment and larger groups of entertainers
- *Give-Away—We are working on having some kind of give-away but it has not been confirmed at this point

Here is some additional information:

- *According to Iowa Code (423.33), exhibitors are not required to show sales tax information to us.
- *If you can only participate for one day, we will again be taking reservations for one day exhibits. The fee is \$50/per booth.

If you have additional questions, please feel free to give me a call. We hope to see you at our show Sept. 9th and 10th.

Sincerely,

Kim Greiner-Gonzalez
Business Manager

